



The role of the Ministry of Health

- ***Ministry's primary responsibility is to ensure the health and disability support system is working well.***
- ***In relation to Whakatātaka (Maori Health Action Plan)***
 - ***To provide leadership and support to DHBs, providers and Māori organisations in advancing He Korowai Oranga;***
 - ***to work with other government agencies and sectors to address the wider issues that affect Māori health;***
 - ***to advise the Government on other ways to improve Māori health;***
 - ***and to monitor DHB funding and performance in respect of Māori health.***



The role of the District Health Boards

- He Korowai Oranga broadly outlined the role of DHBs in addressing Māori health.
- DHBs would involve Māori in their decision-making and service delivery through effective partnerships with Māori and active Māori involvement in the sector;
- DHBs would be the key agents in reducing the health inequalities that exist between Māori and other New Zealanders by developing and maintaining effective services for Māori, including the support of Māori health providers.
- DHBs were asked to address the barriers to accessible and appropriate services that exist for many Māori.



The role of DHBs...

- **Conscious of the impact of broader social and economic policies on the health and wellbeing of Māori, DHBs would also be involved in co-ordinating efforts across sectors to address the social determinants of health more effectively.**
- **In Whakatātaka these broad expectations were set out with more detailed direction and planning.**
- **The DHBs' role with respect to Whakatātaka has been to incorporate their existing responsibilities within the context of He Korowai Oranga, as well as fully realising the potential of their relationship with iwi and Māori.**

Ministry of Health

He
Korowai
Oranga
Maori
Health
Strategy
2002

Whakatataka
Maori
Health
Action
Plan
2002-2005

Tatau
Kahukura
Maori
Health
Chart
Book
2006

Whakatataka
Tuarua
Maori
Health
Action
Plan
2006 - 2011

Nga
Kawai
Implementing
Whakatataka
2002-2005

Strategies to address inequalities in health for Maori:

<http://www.maorihealth.govt.nz/moh.nsf/menua/Media+and+Publications-Publications>

Ministry of Health

Tobacco Control

Smoking Cessation Practitioners & Trainers
AKP
THMM
DHBs
PHOs
EFC

Health Promotion
AK THMM
ASH
HSC
CanSoc
NHF
DHBs
PHOs

Advocacy
TRM
ASH
Smokefree Coalition

Social Marketing
HSC
TRM
ASH
CanSoc
NHF

Research Universities
AUT
UoA - CTRU
Otago
Medical Schools

**District
Health
Boards**

**Public
Health
Units**

**Smokefree
Environments
Enforcement
Compliance**

**Health
Promotion
Smokefree**

**Hospitals
Smokefree
Coordinators
Systems
First**

**Hospitals
Smoking
Cessation**

**Ministry
of
Health**

**DHBs
&
MAPO**

**Iwi
Providers**

PHOs

**• Cessation
Services**

**• AKP
Contracts**

**• Cessation
Services
• AKP
Contracts**

Recruitment Strategies Kotahitanga...





Know the systems...get referrals

- **Maori Services within DHBs (managers, kaiwhakahaere);**
- **Smokefree Coordinator with Public Health Units, Public Health Nurses & hospitals;**
- **PHOs – offer AKP support services for Maori, by Maori;**
- **Contact Smoking Cessation Specialists in hospitals, offer AKP support;**
- **Know who your PHU are and get to know them e.g. Auahi Kore & Marae Coordinators.**



Collaborative approaches...

Events:

- **World Smokefree Day;**
- **Matariki;**
- **Waitangi Day;**
- **Health Promoting Schools (offer to support staff to quit);**
 - **Kura Kaupapa & Kohanga Reo (as above);**
- **Use existing services:**
 - **Your own organisation**
 - **Plunket nurses;**
 - **Midwives, Nga Maia;**
 - **Breast Screen;**
 - **Cervical Checks;**
- **Factories, workplaces (work with PHUs);**
- **Marae, runanga, government agencies (WINZ, TPK, MSD);**